



**Bachelor of Business administration in Digital Business  
and Entrepreneurship – BBA (DBE)  
Admission Announcement 2025**

The BBA-DBE Undergraduate Programme in Digital Business and Entrepreneurship is a three-year degree offered online that can be completed within a maximum of six academic years from the date of joining. The learners will have multiple exit options and could get a certificate, a diploma, or a degree. Students who choose to exit the programme with a certificate or a diploma may, within constraints, be able to rejoin the programme to complete the degree. The courses will be delivered online asynchronously, while exams will be held offline at different centres across India. This programme may be undertaken as a standalone primary degree or can be pursued along with any other educational programme the student might be pursuing. The programme and the admission process will follow the prevailing norms for the reservation of seats for designated categories, as required by law made by the Parliament.

**Eligibility**

The programme is open to Indian Nationals. The basic eligibility for applying to the programme includes the following:

<b>Class</b>	<b>Eligibility Requirement</b>
10 <sup>th</sup> or equivalent	- Pass certificate of any recognized class 10 Board
12 <sup>th</sup> or equivalent	- A minimum of 60% marks or equivalent Cumulative Grade Point Average (CGPA) in recognized board exams for general category & NC-OBC & EWS categories candidates - 55% marks or equivalent CGPA for SC, ST & PwD (>= 40% disability) candidates.

**Eligibility for CUET/JEE Mains candidates:**

Candidates applying for the BBA (DBE) program may now qualify through the IIMB DBE entrance test.

In addition, you can also apply with your

- 2023, 2024, or 2025 CUET (UG) General Test scores (i.e., only Section III) or
- 2023, 2024, or 2025 JEE Main scores.

***All information in this document is applicable to the admission cycle 2025 only. Therefore, no inference can be made from this document about the admission process that may be used in the future. IIMB reserves the right to modify, rescind, or adopt any part of the admissions process deemed necessary at any stage. Any dispute concerning Admissions for the IIMB BBA (DBE) 2025 batch would be subject to the jurisdiction of the competent courts within the territory jurisdiction of the city of Bangalore only.***

Updated on 04<sup>th</sup> August 2025



It is further reiterated that:

- Only CUET General Test scores will be evaluated, and domain-specific subjects and English language sections will not be considered.
- JEE Advanced scores will not be considered.

Please note that submitting the entrance exam scores does not automatically guarantee admission, and such scores are required and considered only as part of the overall screening and selection process.

### Application Process

The programme will accept applications through the online application portal notified on the IIMB website. Candidates must complete the application formalities and remit the prescribed application fee to be for the further process. The application form for admission to BBA (DBE) 2025 will be available at [dbe.iimb.ac.in](http://dbe.iimb.ac.in) (From 17/04/2025 onwards). Please refer to the important dates in this document to know the application window.

### Application Fees (Non-Refundable)

Category	Fee
General/NC/-OBC/EWS	Rs. 3000/-
SC/ST/PwD	Rs. 1500/-

The application fee has to be paid at the time of application and is non-refundable. Please note that mere fulfilment of the minimum eligibility criteria will not guarantee admission to the BBA (DBE) programme.

### Application Form

The application form must be completed on the online admission application portal for the BBA in Digital Business and Entrepreneurship Programme. Ensure that your name and date of birth mentioned on the form match those on your mark sheets. No changes shall be permitted subsequently. Candidates must declare and maintain a valid and unique email account and a mobile phone number throughout the admission process. All communication regarding admissions will only be sent to the registered email address.

The following documents are mandatory in the application form, wherever applicable:

- Government-issued photo and address identity card with validity.
- Valid certificates for SC/ST/NC-OBC/EWS/PwD categories applicants. No change in category will be entertained after the application has been submitted.

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3. Pass certificate and marks sheet of recognized class 10 Board or equivalent
4. Pass certificate and marks sheet of recognized class 12 Board or equivalent

In addition to the above list of documents, the Admissions Office may seek other relevant documents at their discretion.

### Selection Process

Candidates who fulfil the basic eligibility criteria will be informed to appear for the IIMB DBE Entrance Test 2025, conducted at designated centres across India. It will be a computer-Based Test. Please note that candidates will be selected for the programme only on the basis of their performance in the test. Based on the category-wise/section-wise selection cut-off in the IIMB DBE Entrance Test 2025, decided by the Admissions Office, only the shortlisted candidates shall be informed to register for the programme by paying the required programme fee.

### Programme Fee

The total tuition fee for a three-year Degree programme is Rs. 4,50,000 for the 2025 batch. There is a 50% fee waiver for SC/ST and PwD students. The fees need to be paid term-wise, as per the table below.

BBA (DBE) Programme Structure	Credits	Fee Amount
Year-1 (Exit option: Certificate in Digital Business and Entrepreneurship)	45	INR 1,25,000 (Payable as Rs. 41,660/20,830 (SC/ST and PwD) per term)
Year-2 (Exit option: Diploma in Digital Business and Entrepreneurship)	45	INR 1,50,000 (Payable as Rs. 50,000/25,000 (SC/ST and PwD) per term) per term)
Year-3 (Exit option: Degree in Digital Business and Entrepreneurship)	45	INR 1,75,000 (Payable as Rs. 58,330/29,165 (SC/ST and PwD) per term)
<b>TOTAL</b>	<b>135 Credits</b>	<b>INR 4,50,000/2,25,000</b>

The fee is payable each term across the nine terms of the Degree programme. If students need to take a break from coursework, a continuation fee of Rs. 1000 per term must be paid until they re-join the programme.

### Important Dates

The application window and the schedule of events (tentative) are as below:

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Application Window	17 <sup>th</sup> April 2025 – 25 <sup>th</sup> June 2025
IIMB DBE Entrance Test	20 <sup>th</sup> July 2025
IIMB DBE Entrance Test Result	Second week of August 2025
Offer acceptance – Last date*	22 <sup>nd</sup> August 2025 (4 p.m.)
Withdrawal – Last date*	24 <sup>th</sup> August 2025 (5 p.m.)
Fee payment window for the first term	8 <sup>th</sup> August to 22 <sup>nd</sup> August 2025 (4 p.m.)
Programme inauguration	1 <sup>st</sup> September 2025

NOTE:

1. *Only short-listed candidates will be intimidated by e-mail with all relevant details.*
2. *These dates are tentative and are subject to change if required.*

*Last year Cut-off are as follows:*

The selections for the BBA (DBE) programme were made entirely based on performance of candidates in the IIMB DBE Entrance Test. Candidates who scored 20% or more on General Awareness were shortlisted for further processing. Thereafter, the combined score obtained in the three sections (Quantitative Aptitude and Data Interpretation, Verbal Ability and Reading Comprehension, and Logical and Analytical Reasoning) without sectional cut-offs marks, was computed. Candidates who had combined scores of 50% or more were offered admissions under the general merit category. Furthermore, candidates from the NC-OBC and EWS categories who scored 45% or more, and candidates from the SC, ST, and PWD categories who scored 40% or more, were offered admissions.

These matrices are used for the last year admissions/selection process and are subject to changes for the next batch selection on the Institute's discretion.

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