



**Bachelor of Business administration in Digital Business
and Entrepreneurship – BBA (DBE)
Admission Announcement 2026**

The BBA-DBE Undergraduate Programme in Digital Business and Entrepreneurship is a three-year degree offered online that can be completed within a maximum of six academic years from the date of joining. The learners will have multiple exit options and could get a certificate, a diploma, or a degree. Students who choose to exit the programme with a certificate or a diploma may, within constraints, cannot be able to rejoin the programme to complete the degree. The courses will be delivered online asynchronously, while exams will be held offline at different centres across India. This programme may be undertaken as a standalone primary degree or can be pursued along with any other educational programme the student might be pursuing. The programme and the admission process will follow the prevailing norms for the reservation of seats for designated categories, as required by law made by the Parliament.

Eligibility

The programme is open to Indian Nationals. The basic eligibility for applying to the programme includes the following:

Class	Eligibility Requirement
10 th or equivalent	- Pass certificate of any recognized class 10 Board (Mathematics as compulsory subject)
12 th or equivalent (passed in advance course with required percentage in case of IGCSE)	- A minimum of 60% marks or equivalent Cumulative Grade Point Average (CGPA) in recognized board exams for general category & NC-OBC & EWS categories candidates - 55% marks or equivalent CGPA for SC, ST & PwD (>= 40% disability) candidates.

Eligibility for CUET/JEE Mains candidates:

Candidates applying for the BBA (DBE) program may now qualify through the IIMB DBE entrance test.

In addition, you can also apply with your

- 2024, 2025, or 2026 CUET (UG) General Test scores (i.e., only Section III) or
- 2024, 2025, or 2026 JEE Main scores.

All information in this document is applicable to the admission cycle 2026 only. Therefore, no inference can be made from this document about the admission process that may be used in the future. IIMB reserves the right to modify, rescind, or adopt any part of the admissions process deemed necessary at any stage. Any dispute concerning Admissions for the IIMB BBA (DBE) 2026 batch would be subject to the jurisdiction of the competent courts within the territory jurisdiction of the city of Bangalore only.



It is further reiterated that:

- Only CUET General Test scores will be evaluated, and domain-specific subjects and English language sections will not be considered.
- JEE Advanced scores will not be considered.

Please note that submitting the entrance exam scores does not automatically guarantee admission, and such scores are required and considered only as part of the overall screening and selection process.

Application Process

The programme will accept applications through the online application portal notified on the IIMB website. Candidates must complete the application formalities and remit the prescribed application fee to be for the further process. The application form for admission to BBA (DBE) 2026 will be available at dbe.iimb.ac.in (From 13/04/2026 onwards). Please refer to the important dates in this document to know the application window.

Application Fees (Non-Refundable)

Category	Fee
General/NC/-OBC/EWS	Rs. 3000/-
SC/ST/PwD	Rs. 1500/-

The application fee has to be paid at the time of application and is non-refundable. Please note that mere fulfilment of the minimum eligibility criteria will not guarantee admission to the BBA (DBE) programme.

Application Form

The application form must be completed on the online admission application portal for the BBA in Digital Business and Entrepreneurship Programme. Ensure that your name and date of birth mentioned on the form match those on your mark sheets. No changes shall be permitted subsequently. Candidates must declare and maintain a valid and unique email account and a mobile phone number throughout the admission process. All communication regarding admissions will only be sent to the registered email address.

The following documents are mandatory in the application form, wherever applicable:

- Government-issued photo and address identity card with validity.

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- Valid certificates for SC/ST/NC-OBC/EWS/PwD categories applicants. **No change in category** will be entertained after the application has been submitted.
- Pass certificate and marks sheet of recognized class 10 Board or equivalent (Mathematics as compulsory subject)
- Pass certificate and marks sheet of recognized class 12 Board or equivalent 12th or equivalent (passed in advance course with required percentage in case of IGCSE)

In addition to the above list of documents, the Admissions Office may seek other relevant documents at their discretion.

Selection Process

Candidates who fulfil the basic eligibility criteria will be informed to appear for the IIMB DBE Entrance Test 2026, conducted at designated centres across India. It will be a computer-Based Test. Please note that candidates will be selected for the programme only on the basis of their performance in the test. Based on the category-wise/section-wise selection cut-off in the IIMB DBE Entrance Test 2026, decided by the Admissions Office, only the shortlisted candidates shall be informed to register for the programme by paying the required programme fee.

Programme Fee

The total tuition fee for a three-year Degree programme is Rs. 4,50,000 for the 2026 batch. There is a 50% fee waiver for SC/ST and PwD students. The fees need to be paid term-wise, as per the table below.

BBA (DBE) Programme Structure	Credits	Fee Amount
Year-1 (Exit option: Certificate in Digital Business and Entrepreneurship)	45	INR 1,25,000 (Payable as Rs. 41,660/20,830 (SC/ST and PwD) per term)
Year-2 (Exit option: Diploma in Digital Business and Entrepreneurship)	45	INR 1,50,000 (Payable as Rs. 50,000/25,000 (SC/ST and PwD) per term) per term)
Year-3 (Exit option: Degree in Digital Business and Entrepreneurship)	45	INR 1,75,000 (Payable as Rs. 58,330/29,165 (SC/ST and PwD) per term)
TOTAL	135 Credits	INR 4,50,000/2,25,000

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The fee is payable each term across the nine terms of the Degree programme. If students need to take a break from coursework, a continuation fee of Rs. 2000 per term must be paid until they re-join the programme.

Important Dates

The application window and the schedule of events (tentative) are as below:

Application Window	13 th April 2026 – 30 th June 2026 (3 P.M.)
IIMB DBE Entrance Test	26 th July 2026
IIMB DBE Entrance Test Result	First/second week of August 2026
Offer acceptance – Last date*	TBD
Withdrawal – Last date*	TBD
Fee payment window for the first term	TBD
Programme inauguration	TBD

NOTE:

1. Only short-listed candidates will be intimidated by e-mail with all relevant details.
2. These dates are tentative and are subject to change if required.

Last year Cut-off are as follows:

"The selections for the BBA (DBE) programme were made entirely on the basis of candidates' performance in the IIMB DBE Entrance Test, CUET GAT, and JEE Mains. Candidates who had combined scores of 50% or more (IIMB Test), 70th percentile or more (CUET GAT), and 50th percentile or more (JEE) were offered admission under the general merit category. Also, percentiles for the previous years of CUET were calculated by extrapolating the current year's data. For candidates from the NC-OBC and EWS categories who scored 45% (IIMB Test) or more, 65th percentile or more (CUET GAT), and 45th percentile or more (JEE), and candidates from the SC, ST, and PWD (DA) categories who scored 40% or more (IIMB Test), 60th percentile or more (CUET GAT), and 40th percentile or more (JEE) were offered admissions."

These matrices are used for the last year admissions/selection process and are subject to changes for the next batch selection on the Institute's discretion.

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