



Bachelor of Business Administration in Digital Business and Entrepreneurship - BBA (DBE)

Admission Announcement 2024

The BBA-DBE Undergraduate Programme in Digital Business and Entrepreneurship is a three-year degree offered online that can be completed within a maximum of six academic years from the date of joining. The learners will have multiple exit options and could get a certificate, a diploma, or a Degree. Students who choose to exit the programme with a certificate or a diploma may, within constraints, be able to rejoin the programme to complete the degree. The courses will be delivered online asynchronously, while exams will be held offline at different centres across India. This programme may be undertaken as a standalone primary degree or can be pursued along with any other educational programme the student might be pursuing. The programme and the admission process will follow the prevailing norms for the reservation of seats for designated categories, as required by law made by the Parliament.

Eligibility

The programme is open to Indian Nationals. The basic eligibility for applying to the Programme includes the following:

<i>Class</i>	<i>Eligibility Requirement</i>
10 th or equivalent	– Pass certificate of any recognized class 10 Board
12 th or equivalent	– A minimum of 60 % marks or equivalent Cumulative Grade Point Average (CGPA) in recognized board exams for general category & NC-OBC & EWS category candidates – 55% marks or equivalent CGPA for SC, ST & PwD (\geq 40% disability) candidates

Application Process

The Programme will accept applications through the online application portal notified on the IIMB website. Candidates must complete the application formalities and remit the prescribed application fee to be considered for further process. The application form for admission to BBA (DBE) 2024 will be available at dbe.iimb.ac.in (From 15/06/2024 onwards). Please refer to the important dates in this document to know the application window.

All information in this document is applicable to the admissions cycle 2024 only. Therefore, no inference can be made from this document about the admissions process that may be used in the future. IIMB reserves the right to modify, rescind, or adopt any part of the admissions process deemed necessary at any stage. Any dispute concerning Admissions for the IIMB BBA (DBE) 2024 batch would be subject to the jurisdiction of the competent courts within the territorial jurisdiction of the city of Bangalore only.

Application Fees (Non-Refundable)

Category	Fee
General/NC-OBC/EWS	Rs. 3000/-
SC / ST / PwD	Rs. 1500/-

The application fee has to be paid at the time of application and is non-refundable. Please note that mere fulfilment of the minimum eligibility criteria will not guarantee admission to the BBA (DBE) programme.

Application Form

The application form must be completed on the online admission application portal for the BBA in Digital Business and Entrepreneurship Programme. Ensure that your name and date of birth mentioned on the form match those on your mark sheets. No changes shall be permitted subsequently. Candidates must declare and maintain a valid and unique email account and a mobile phone number throughout the admission process. All communication regarding admissions will only be sent to the registered email address.

The following documents are mandatory in the application form, wherever applicable:

1. Government-issued photo and address identity card with validity
2. Valid certificates for SC/ST/NC-OBC/EWS/PwD categories applicants. No change in category will be entertained after the application has been submitted.
3. Pass certificate and marks sheet of recognized class 10 Board or equivalent.
4. Pass certificate and marks sheet of recognized class 12 Board or equivalent.

In addition to the above list of documents, the Admissions Office may seek other relevant documents at their discretion.

Selection process

Candidates who fulfil the basic eligibility criteria will be informed to appear for the IIMB DBE Entrance Test 2024, conducted at designated centres across India. It will be a Computer-Based Test. Please note that candidates will be selected for the programme only on the basis of their performance in the test. Based on the category-wise selection cut-off in the IIMB DBE Entrance Test 2024, decided by the Admissions Office, only the shortlisted candidates shall be informed to register for the programme by paying the required programme fee.

Programme Fee

The total tuition fee for a three-year Degree programme is Rs. 4,50,000 for the 2024 batch. There is a 50% fee waiver for SC/ST and PwD students. The fees need to be paid term-wise, as per the table below.

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BBA (DBE) Programme Structure	Credits	Fee Amount
Year-1 (Exit option: Certificate in Digital Business and Entrepreneurship)	45	INR 1,25,000 (<i>payable as Rs. 41,660 per term</i>)
Year-2 (Exit option: Diploma in Digital Business and Entrepreneurship)	45	INR 1,50,000 (<i>Payable Rs. 50,000 per term</i>)
Year-3 (Exit option: Degree in Digital Business and Entrepreneurship)	45	INR 1,75,000 (<i>Payable Rs. 58,330 per term</i>)
TOTAL	135 Credits	INR 4,50,000

The fee is payable each term across the nine terms of the Degree programme. If students need to take a break from coursework, a continuation fee of Rs. 1000 per term must be paid until they re-join the programme.

Important Dates

The application window and the schedule of events (tentative) are as below:

Application Window	15 th June, 2024 – 15 th July, 2024 (TBD)
IIMB DBE Entrance Test	Announcing Shortly
	Announcing Shortly
IIMB DBE Entrance Test Result	Announcing Shortly
Offer acceptance - Last date*	Announcing Shortly
Withdrawal - Last date*	Announcing Shortly
Fee payment window for the first term	Announcing Shortly
Programme inauguration	15 th September, 2024

Note:

1. Only short-listed candidates will be intimated by e-mail with all relevant details.
2. These dates are tentative and are subject to change if required.

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