



Bachelor of Business Administration in
Digital Business and Entrepreneurship – BBA (DBE)

Admission Announcement 2025

The BBA-DBE Undergraduate Programme in Digital Business and Entrepreneurship is a three-year degree offered online that can be completed within a maximum of six academic years from the date of joining. The learners will have multiple exit options and could get a certificate, a diploma, or a degree. Students who choose to exit the programme with a certificate or a diploma may, within constraints, be able to rejoin the programme to complete the degree. The courses will be delivered online asynchronously, while exams will be held offline at different centres across India. This programme may be undertaken as a standalone primary degree or pursued along with any other educational programme the student might be enrolled in. The programme and the admission process will follow the prevailing norms for the reservation of seats for designated categories, as required by law made by the Parliament.

Eligibility

The programme is open to Indian Nationals. The basic eligibility for applying to the programme includes the following:

Class	Eligibility Requirement
10 th or equivalent	- Pass certificate of any recognized class 10 Board
12 th or equivalent	- A minimum of 60% marks or equivalent Cumulative Grade Point Average (CGPA) in recognized board exams for general category & NC-OBC & EWS categories candidates - 55% marks or equivalent CGPA for SC, ST & PwD (>= 40% disability) candidates.



Admission Process for BBA DBE Program

Candidates seeking admission to the BBA (DBE) program at IIM Bangalore may qualify through either of the following two pathways:

Path 1

- Appear for the **IIMB DBE Entrance Test 2025**, conducted by IIM Bangalore.

Path 2 (Alternative tests)

- Submitting valid scores from EITHER ONE of the following:
 - **CUET (UG) General Test (Section III only)** from the 2023, 2024, or 2025 examinations, or
 - **JEE Main** scores from the 2023, 2024, or 2025 examinations.

It is further reiterated that:

- a. Only CUET General Test scores will be evaluated, and Domain-specific Subjects and English language sections will NOT be considered.
- b. JEE Advanced scores will NOT be considered.
- c. Submitting any ONE of the valid scores is sufficient if applying through alternative tests.

Please note that submitting the entrance exam scores (whether from IIMB DBE Entrance Test, CUET, JEE) does not automatically guarantee admission, and such scores are required and considered only as part of the overall screening and selection process.

Application Process

The programme will accept applications through the online application portal notified on the IIMB website. Candidates must complete the application formalities and remit the prescribed application fee for further processing. The application form for admission to BBA (DBE) 2025 will be available at dbe.iimb.ac.in (From 17/04/2025 onwards). Please refer to the important dates in this document to know the application window.

Application Fees (Non-Refundable)

Category	Fee
General/NC/-OBC/EWS	Rs. 3000/-
SC/ST/PwD	Rs. 1500/-

The application fee must be paid at the time of application and is non-refundable. Please note that mere fulfilment of the minimum eligibility criteria will not guarantee admission to the BBA (DBE) programme.



Application Form

The application form must be completed on the online admission application portal for the BBA in Digital Business and Entrepreneurship Programme. Ensure that the name and date of birth mentioned on the form match those on your mark sheets. No changes shall be permitted subsequently. Candidates must declare and maintain a valid and unique email account and a mobile phone number throughout the admission process. All communication regarding admissions will only be sent to the registered email address.

The following documents are mandatory in the application form, wherever applicable:

1. Government-issued photo and address identity card with validity.
2. Valid certificates are required for SC/ST/NC-OBC/EWS/PwD category applicants. No change in category will be entertained after the application has been submitted.
3. Pass certificate and marks sheet of a recognized Class 10 Board or equivalent.
4. Pass certificate and marks sheet of a recognized Class 12 Board or equivalent.

In addition to the above list of documents, the Admissions Office may seek other relevant documents at its discretion.

Selection Process

Candidates who take Path 1 (IIMB DBE Entrance test) will be informed to appear for the IIMB DBE Entrance Test 2025, conducted at designated centres across India. It will be a computer-based Test. Please note that candidates will be selected for the programme only based on their performance in the various tests. Based on the category-wise/section-wise selection cut-off in the IIMB DBE Entrance Test 2025/CUET 2023/2024/2025/JEE 2023/2024/2025 scores, decided by the Admissions Office, only the shortlisted candidates shall be informed to register for the programme by paying the required programme fee.

Programme Fee

The total tuition fee for a three-year Degree programme is Rs. 4,50,000 for the 2025 batch. There is a 50% fee waiver for SC/ST and PwD students. The fees need to be paid term-wise, as per the table below.

BBA (DBE) Programme Structure	Credits	Fee Amount
Year-1 (Exit option: Certificate in Digital Business and Entrepreneurship)	45	INR 1,25,000 (Payable as Rs. 41,660/20,830 (SC/ST and PwD) per term)
Year-2 (Exit option: Diploma in Digital Business and Entrepreneurship)	45	INR 1,50,000 (Payable as Rs. 50,000/25,000 (SC/ST and PwD) per term) per term)



Year-3 (Exit option: Degree in Digital Business and Entrepreneurship)	45	INR 1,75,000 (Payable as Rs. 58,330/29,165 (SC/ST and PwD) per term)
TOTAL	135 Credits	INR 4,50,000/2,25,000

The fee is payable each term across the nine terms of the Degree programme. If students need to take a break from coursework, a continuation fee of Rs. 1000 per term must be paid until they rejoin the programme.

Important Dates

The application window and the schedule of events (tentative) are as follows.

Application Window	17 th April 2025 – 17 th June 2025
IIMB DBE Entrance Test	20 th July 2025
IIMB DBE Entrance Test Result	Second week of August 2025
Offer acceptance – Last date*	To be announced
Withdrawal – Last date*	To be announced
Fee payment window for the first term	To be announced
Programme inauguration	1 st September 2025

NOTE:

1. Only short-listed candidates will be informed by email with all relevant details.
2. These dates are tentative and are subject to change if required.

Last year, the Cut-off was as follows:

The BBA (DBE) programme selections were made entirely based on the performance of candidates in the IIMB DBE Entrance Test. Candidates who scored 20% or more on General Awareness were shortlisted for further processing. The combined score obtained in the three sections (Quantitative Aptitude and Data Interpretation, Verbal Ability and Reading Comprehension, and Logical and Analytical Reasoning) without sectional cut-off marks was computed. Candidates with 50% or more combined scores were offered admission under the general merit category. Furthermore, candidates from the NC-OBC and EWS categories who scored 45% or more and from the SC, ST, and PWD categories who scored 40% or more were offered admissions. These matrices are used for last year's admissions/selection process and are subject to changes for the following batch selection at the Institute's discretion.

All information in this document applies to the admission cycle 2025 only. Therefore, no inference can be made from this document about the admission process that may be used in the future. IIMB reserves the right to modify, rescind, or adopt any part of the admissions process deemed necessary at any stage. Any dispute concerning Admissions for the IIMB BBA (DBE) 2025 batch would be subject to the jurisdiction of the competent courts within the territorial jurisdiction of the city of Bangalore only.